



THE WORLD NEEDS MORE CANADA

AND

CANADA NEEDS MORE OF THE WORLD

THE WORLD CHANGED. WE NEED TO DIVERSIFY TRADE.

Trade tensions, rising costs, and new global challenges are forcing Canada to look beyond its traditional partners.

If we want to grow, we need new friends. And there's no better friend—or better investment—than Africa.

AFRICA IS OPPORTUNITY



Africa is launching the biggest free trade area on Earth



The continent is rich in energy, innovation, and opportunity



The region has the youngest population in the world



By 2030, half of the world's new workers will be African

THIS ISN'T CHARITY—IT'S PARTNERSHIP



Canada doesn't need to "help" Africa.

We need to partner with Africa.







DIVE DEEPER

WHAT WE CAN DO

G7 Energy, Debt, and Cost of Capital: Canada's Opportunity for Impact

Canada's G7 Presidency comes at a critical moment. African countries are walking an economic tightrope, squeezed by expensive debt, limited capital, and rising energy costs. These challenges threaten private sector growth and access to reliable electricity across the continent—especially in sub-Saharan Africa, where 600 million people lack power.

Three root problems

- 1. Expensive debt: African countries pay interest rates up to 11% on loans—over three times higher than G7 countries—despite having lower average debt levels.
- 2. <u>Barriers to capital</u>: Unfair credit ratings and lack of reliable data drive up borrowing costs, leading to over \$70 billion in lost or forgone lending each year.
- 3. <u>Power shortages</u>: High energy costs and lack of infrastructure hold back business investment, job creation, and growth.

Canada can lead in three ways

1. Champion fairer debt restructuring

- Push G20 partners to modernize the Common Framework
- Reform IMF/World Bank debt sustainability tools
- Advocate for fair private creditor participation

2. Lower the cost of capital

- Support a G20 "Roadmap on Cost of Capital" to reform credit agency rules and boost access to guarantees and insurance
- Call for better data and transparency to reduce investor risk

3. Launch Spark Africa: Canada-Africa Electricity Partnership

- Join Africa's Mission 300 to deliver electricity to 300 million people
- Mobilize Canadian finance tools like FinDev Canada
- Back off-grid energy and industrial electricity expansion
- Fill the gap left by the US withdrawal from Power Africa

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The Big Picture

This isn't just about Africa. It's about a better global future. By working together, we boost global stability, climate resilience, and economic opportunity—for Africa, for Canada, and for the world.

